

SPEAKER & RETAIL FUTURIST

Top 50
Global Retail
Influencer | Futurist

Professional Member:
National Speakers
Association

CEO and Founder:
Retail Doctor Group
The Retail Doctor Academy

Top 10
Australian Retail
Influencer | Futurist



BOOK NOW

Media Commentary,
Podcasts, Webinars,
Conferences, Events,
and Boardroom
Briefings

BUILDING HIGH-PERFORMANCE RETAIL

with **BRIAN WALKER**

TOPICS INCLUDE:

Future of Retail:
Omnichannel,
Insights, and
Retail Strategy

Innovation and
Retail Trends:
Global Best Practice
and Case Studies

Steps to Business
Fitness™:
Brian's proprietary
framework

Retail Excellence
in Action: Building
Transformative
Retail

AI, IoT, and
Emerging Tech
in the Modern
Retail Industry

proudly brought to you by



Retail Doctor Group
BUILDING TRANSFORMATIVE RETAIL



Top “Fit for Business™” Strategist in Australia

Internationally renowned retail expert speaker Brian Walker understands what it takes to make retailers and brands successful.

He passes this knowledge on in a series of energetic, engaging, and informative retail keynote talks at conferences and events around the world.

Drawing on many years of experience in retail senior management and consulting, Brian Walker has become Australia's most sought-after headlining retail speaker on all aspects of retail, guiding audiences through tomorrow's retail today.



“Brian is an outstanding presenter. If you’re in business, of any kind, and you get the chance to hear him, then grab it.

He is among the best of the best.”

Alan Fitzgerald Principal, Fitz Consulting

INTERNATIONAL AWARD-WINNING

Retail Expert



Brian has been awarded the International Retail Leadership Award: Asian Retail Congress and won the Australian Institute of Management's National Scholarship.

He was nominated for the Business Leadership Award: CPA Awards Entrepreneur of the Year Award: Ernst & Young and Telstra Business Awards.

Brian was a finalist for Fastest Growing Start Up Business: BRW & Smart Company.



“Brian’s presentation is the best we’ve seen & experienced.”

Oxfam

Brian hosts a podcast called The Future of Retail to guide retailers through the steps to improve their business fitness as well as provide insights and opportunity.

Brian is one of the top 15 Retail Podcasters in Australia.

“Brian is insightful, knowledgeable and an expert in the retail field. He certainly is the ‘Retail Doctor!’”

Julie Green National Channel Manager - Newsagents ACP Magazines



Unveiling AI's Revolutionary Role in Retail



Explore the transformative potential of AI in retail with Brian Walker. Delve into cutting-edge innovations, from personalised customer experiences to predictive analytics, shaping the industry's landscape.

Discover how AI is revolutionising retail, driving growth, and redefining customer engagement in the digital era.

AUDIENCE

This topic is suitable for all audiences. Internal talks to senior execs, industry stakeholders, boards, senior suppliers, and those generally interested in the role AI has to play in the future of retail.

Retail CEOs, retail suppliers, shop/retail design architects, digital retail designers, all industry groups, organisations, & international conferences.



Brian Walker is a recognised expert in artificial intelligence (AI) with a passion for exploring its transformative potential across the retail landscape. With a deep understanding of AI technologies and their practical applications, Brian has become a sought-after speaker, consultant, and thought leader in the field.

Drawing on years of experience and expertise, Brian helps businesses navigate the complex landscape including AI adoption, strategy development, implementation and optimisation. Whether demystifying concepts such as AI, sharing real-world case studies, or exploring ethical implications of AI technologies, Brian delivers insightful and thought-provoking talks to inspire, educate, and empower audiences.

Listen to our Future of Retail podcasts here:



[Apple Podcasts](#)



[Spotify Podcasts](#)



[RDG Podcasts](#)



Global Best Practice and Case Studies

Who is the best of breed globally and domestically? From London to Shanghai, join Brian Walker on a trip around the globe in his most popular keynote presentation looking at global retail trends.

Exploring the topics of innovation and leadership, this engaging and energetic interactive presentation has wowed hundreds of audiences around the world.



AUDIENCE

This topic is suitable for all audiences. Internal talks to boards, senior execs, industry stakeholders, senior suppliers, and those generally interested in what the future holds.

Retail CEOs, retail suppliers, shop/retail design architects, digital retail designers, all industry groups, organisations and international conferences.



“After Brian’s presentation I headed to the office inspired, invigorated & ready to tackle everything...

Inspiration can be a big motivator!”

Top3 By Design



Omnichannel, Insights, and Retail Strategy



"Redefine the future of retail with Brian Walker, Australia's 'fittest' retail speaker, author, columnist."

The Future is now. What does tomorrow look like?

Brian Walker can tell you. Using over 20 years of experience in the retail sector, and drawing on experiences from around the world, Brian leaves audiences inspired and excited as he talks about embracing change and the future of omnichannel in retail.

AUDIENCE

This topic is suitable for a range of public speaking events such as in-house talks to boards, industry stakeholders, senior execs, senior suppliers, retail franchisees and private company conferences; to industry groups, organisations and international conferences.

Click to [Watch Brian Speak...](#)



Brian draws on proprietary consumer and trend-based insights to predict the retail of tomorrow, today.

Listen to our Future of Retail podcasts here:



[Apple Podcasts](#)



[Spotify Podcasts](#)



[RDG Podcasts](#)



Be Inspired by the Best with our Proprietary Framework



"Brian has improved the Business Fitness™ of over 500 retailers to date."

STEPS TO BUSINESS FITNESS™

Looking to grow your business results?

In this practical and informative presentation, Brian takes audiences on a journey along his proprietary and proven Steps to Business Fitness™ leaving all audience members with key takeaways to instantly implement after the session.

Strategy Sensor™ | Brand Aid™ |
Visual Impact | Customer Connection |
Effective People | Category Cardio™ |
Fiscal Physical™ | Performance Pulse™ |
Omnichannel Excellence

AUDIENCE

These topics are ideal for franchise conferences, shopping centres and FMCG conferences and individuals from around the world, seeking to grow their retail results today.

**Book Brian for your
Conference and/or Events
(face-to-face and online).**





INDEX TO SPEAKING TOPICS



- Innovation & Global Retail Trends
- The Future of Retail
- Steps to Business Fitness™
- AI in Retail
- Key learnings
- State of the nation
- Consumer Neuroscience
- Omnichannel Retail
- Understanding Consumer Behaviour
- Digitalisation & Retail Disruption
- Global Retail Insights
- International Best Retail Practice
- The Impact of Amazon on Australian Retail
- What's happening in the Australian retail scene

"Brian is a [retail] subject matter expert with a deep understanding of the retail industry, all the way from the high level strategic view right down to the tactical execution. The wealth of industry experience that Brian delivers will always save valuable time and money when you're trying to inject real substance into your business plan to achieve long-term measurable success."



Brian is a regular media commentator on retail issues appearing on ABC, Channel 9 News and A Current Affair and Channel 7 Today Tonight.

He is a featured columnist for Inside Retail and Smart Company and the contributing author of on-going articles for publications such as BRW, Australian Business Solutions, RetailBiz, Tech Trader, Sydney Morning Herald and My Business.

Media outlets where Brian regularly appears as a retail industry commentator:



The Sydney Morning Herald



smartcompany



FINANCIAL REVIEW



The Daily Telegraph



The Advertiser



“If you want your attendees to be educated, excited and Fit for Business then go no further than Brian Walker.”

Leading Edge Group



“Brian had our audience captivated, engaged, thinking and enthused. Be warned however, as he was a pretty hard act to follow!”

BP Solar

“Brian (The Retail Doctor) KNOWS retail. He is our 'go-to' guy and subject matter expert.”

Telstra



Brian is a professional member of:





EXAMPLES OF INTERNATIONAL RETAIL INDUSTRY EVENTS

- Ebeltoft Group Retail Conference (Chicago)
- International Retail Congress (Keynote - Peru)
- World Department Store Forum (Shanghai)
- Retail Solutions World Asia (Singapore)
- Retail Australasia (New Zealand)
- Australian Retail Symposium
- South American Retail Conference
- Latin American Retail Forum Council of Small Businesses
- National Small Business Summit T
- he National Retailers Forum
- The Asian Retail Conference (India)
- The Retail Summit (Dubai)
- Singapore Retail Industry Conference (Singapore)
- Nigerian Retail Conference
- Philippines National Retail Conference

EXAMPLES OF SHOPPING CENTRE EVENTS

- POH Breakfast Series
- Property Council of Australia Conferences
AMP/Pacific Fair Conference
- Burnside Village Conference Melbourne
Collins Street Precinct
- The National Shopping Centre Managers
Conference Chadstone "Fashion Capital"
Presentation

EXAMPLES OF RETAIL INDUSTRY EVENTS (CATEGORY SPECIFIC)

- Retail Property Advanced Conference
Events Motor Trade Association Naturally
Good Expo
- Baby & Kids National Buyers Show Reed
Gift Fair
- Australian Booksellers Association
- Australian Surf Retail Federation Nursery
and Garden Industry
- The Optical Distributors & Manufacturers
Association
- Wendys Conference Super Liquor
Conference
- Independent Garden Centers Conference
- Vinnies Victoria Conference

EXAMPLES OF NATIONAL RETAIL INDUSTRY EVENTS

- Franchise Relationship Institute
'Bricks&Clicks Forum'
- Retail Doctor Group "Fit for Business"
breakfast series
- NRA Future of Retail Forum
- Retail Expo
- Retail World Conference
- ACRS Thought Leadership Breakfast Series
Department of State and Regional
Development

EXAMPLES OF RETAIL CLIENT NATIONAL CONFERENCES

- Ramsey Pharmacy
- Wimmera Development Association
- Metcash Food & Grocery
- Telstra
- Professional
- Leading Edge Group
- Yamaha
- API – Australian Pharmaceuticals Industry
- Foodworks (Hong Kong)
- Go Vita
- Vitaco
- The Outdoor Furniture Specialists
- IGA
- Tooltechnic
- Performance Golf
- Terry White
- Price Attack
- Connections with ACP Magazines
- Hairhouse Warehouse
- Horseland
- Nextra
- Tyreright
- Camping World
- Total Tools
- True Alliance
- Woolworths
- Howards Storage World



Redefine the Future



Thank you for your interest in having Brian Walker present at your next conference.

We look forward to working with you.

Please contact us for any further information or to arrange a conversation with **Brian Walker**.

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BRIAN WALKER'S AWARDS INCLUDE:

- Australian Enterprise Awards: Best Retail Advisory & Consultancy
- Vend: Top 50 Retail Influencers
- Asian Retail Congress: Top 100 Global Retail Minds
- LinkedIn: Top Voice for Retail
- Fit Small Business: Top Retail Influencer
- NRA, Finalist: Outstanding Contribution to the Industry
- Asian Retail Congress:
- The International Retail Leadership Award
- The Australian Institute of Management: National Scholarship
- National Online Retail Association Winner: Customer Excellence

"Is your team inspired, aligned and on the right track to retail success?"

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Follow Brian Walker:

Social Media Links

