



David Alan Kindl Chair and Head of Strategy

David heads up the Strategy Division of Retail Doctor Group and is Chair of our Advisory Board. David is an experienced CEO, Company Director, Executive and Manager in the Australian Retail, Finance and Property markets. He is also experienced in family business structures and larger corporate structures, having previously taken a family business, Noni B, to IPO.

David worked with the now ASX listed fashion retailer, Noni B Limited, for 18 years, including 6 years as Joint Managing Director. Previously, he worked 8 years with Lend Lease Group in various Finance and Retail Property roles.

Track Record

David's specific experience includes:

- Joint Managing Director ASX listed company; CFO and Company Secretary; Chairman Executive Management Committee and General Manager.
- Participated in ASX listing process and sale of business.
- National retail property management, including leasing, site selection and fit-outs of 200+ sites.
- Store network retail operations management of 200+ stores.
- Branding, marketing and introduction of loyalty program.
- Administration, finance, IT systems, stock management systems and logistics/warehousing management.
- Annual reports and financial accounts preparation, corporate communications and ASX investor presentations.
- Implemented online sales business.
- Managed key relationships with investors, banks, corporate advisors, legal, insurance, corporate communications, property owners, industry bodies, government, WH&S, team enterprise agreements, transport and warehousing.

Beyond his substantial business experience, David's ability to evaluate opportunities both pragmatically and strategically is invaluable to both Retail Doctor Group and our suite of clients. David is upfront and principled in everything he does. His business acumen and proven track record set him apart in the Australian retail landscape.

David's expertise is available to help Australian retailers workshop their retail ecosystem to build their brands and develop sustainable distribution plans.

[Read more about Retail Doctor Group Strategy services here.](#)



Insights

Strategy

Implementation